MKCL's Corporate Social Responsibility (CSR) Annual Action Plan for the Financial Year 2026-27' Amendment 1

The Company had calculated 2% of its Average Net Profit for the three immediately preceding Financial Years and thereby allocated an amount of Rs.1,09,68,166/- (Rupees One Crore Nine Lakhs Sixty Eight Thousand One Hundred Sixty Six only) towards CSR for the Financial Year 2026-27 on the recommendation of the CSR Committee and approval of the Board. However, on review of the revised adjusted net profits for the year 2025-26, the calculation of 2% of Average Net Profit for the three immediately preceding Financial Years was revised. Accordingly, the revised allocated amount towards CSR activity for the FY 2025-26 is Rs. Rs.1,09,68,166/- (Rupees One Crore Nine Lakhs Sixty Eight Thousand One Hundred Sixty Six only).

It is proposed to the Corporate Social Responsibility (CSR) Committee to recommend reallocation of the CSR Projects as below :

CSR Project No. III – MKCL Knowledge Foundation – Not for Profit Company - Field Work in 'Integrated Agriculture Project

Sr. No.	Description	Amount in Rs.
A	Compensation for Fellows	19,46,400/-
B	Compensation for the Domain Expert for Field Supervision	7,86,600/-
C	Meetings, travel and miscellaneous expenses	54,000/-
	Total	**27,87,000/-**

CSR Project No. VII – MKCL Knowledge Foundation – Not for Profit Company - Marathi SahityaSrushti

Sr. No.	Description	Amount in Rs.
A	Compensation to resource persons and allied expenditure	16,90,000/-
	Total	**16,90,000/-**

CSR Project No. VIII – MKCL Knowledge Foundation – Not for Profit Company - Popularization of Indian art in the digital space

Sr. No.	Description	Amount in Rs.
A	Compensation of One Domain Expert and allied expenditure	19,68,872/-
	Total	**19,68,872/-**

CSR Project No. V – Pragati Abhiyan – Regd. Public Trust - Participatory Varietal Trials Project

Sr. No.	Description	Amount Allocated in Rs.	Amount to be Re-allocated in Rs.
A	Coordinator Compensation	1,80,000/-	3,00,000/-

Registered Office
ICC Trade Tower, 'A' Wing, 5th Floor, Senapati Bapat Road, Shivajinagar, Pune 411 016, Maharashtra, India.
+91 20 40114500 / 40114501 mkcl@mkcl.org

Sr. No.	Description	Amount Allocated in Rs.	Amount to be Re-allocated in Rs.
B	Compensation to the farmers for participating in this experimental project	1,00,000/-	55,000/-
C	Training and Travel	1,50,000/-	50,000/-
D	Data Management Cost	50,000/-	75,000/-
E	Administration Cost	20,000/-	20,000/-
	Total	**5,00,000/-**	**5,00,000/-**

MKCL's CORPORATE SOCIAL RESPONSIBILITY (CSR) ANNUAL ACTION PLAN FOR THE FINANCIAL YEAR 2026-27 AMENDMENT 1

Proposed Budget Outlay and Allocation:

The Company shall endeavour to spend at least 2% of the Company's average Net profits for the three immediately preceding Financial Years as per Section 135 (5) of the Companies Act, 2013, towards Corporate Social Responsibility (CSR) in activities included in Schedule VII of the Act.

In light of the above-mentioned Section, the Company calculates the 2% of its Average Net Profit for the three immediately preceding Financial Years as follows and thereby allocates an approximate amount of *Rs.1,09,68,166/- (Rupees One Crore Nine Lakhs Sixty Eight Thousand One Hundred Sixty-Six only) towards CSR activity for the FY 2026-27:

Calculation:

Year	Adjusted Net Profits (Rs.)
2023-24	67,10,83,323/-
2024-25	30,25,70,722/-
2025-26*	67,15,70,900/-
TOTAL	**1,64,52,24,945/-**

**Figures for 2025-26 are subject to audit, approval by the Board, and adoption of Accounts by the Members of the Company at the ensuing Annual General Meeting.*

Average Net Profit:
Average Net Profit during three (3) preceding financial years = Rs.1,64,52,24,945/3 = Rs.54,84,08,315/-

2% of the Average Net Profit:
2% of Rs.54,84,08,315/- = Rs.1,09,68,166/-

The Company endeavours to carry on the below CSR projects during the FY 2026-27:

CSR PROJECTS SUMMARY

Proposed Total Outlay (Budget)

CSR Project no.	Name and Type of Organization	Name of Project	CSR Registration Number	Proposed Outlay (Rs.)
I.	The Society for Education, Action, and Research in Community Health (SEARCH) – Regd. Public Trust	NIRMAN	CSR00001278	15,00,000/-
II.	Yashwantrao Chavan Centre - Regd. Public Trust	Sharad Pawar Inspire Fellowships	CSR00008785	10,00,000/-
III.	MKCL Knowledge Foundation - Not-for-Profit Company (100% subsidiary of MKCL)	Field Work in 'Integrated Agriculture Project'	CSR00002824	27,87,000/-
IV.	Sane Guruji Rashtriya Smarak Trust - Regd. Public Trust	Mai Maushi	CSR00030362	5,00,000/-
V.	Pragati Abhiyan - Regd. Public Trust	Participatory Varietal Trials Project	CSR00011309	5,00,000/-
VI.	Aabha Arogya Bhan Collective Association - Regd. Public Trust	Arogya Bhan	CSR00075105	5,00,000/-
VII.	MKCL Knowledge Foundation - Not-for-Profit Company (100% subsidiary of MKCL)	Marathi SahityaSrushti	CSR00002824	16,90,000/-
VIII.	MKCL Knowledge Foundation - Not-for-Profit Company (100% subsidiary of MKCL)	Popularization of Indian art in the digital space	CSR00002824	19,68,872/-
		5% Implementation charges of MKCL	--	5,22,294/-
		Grand Total		**1,09,68,166/-**

CSR PROJECT I - NIRMAN

(A) CSR projects/Activities identified:

NIRMAN is a project initiated by eminent social scientists, Dr. Abhay Bang and Dr. Rani Bang, founders of The Society for Education, Action, and Research in Community Health (SEARCH), a Registered Public Trust having CSR Registration number: CSR00001278**.** It is designed as a youth initiative to identify, nurture, and organize young change-makers to solve various societal challenges in the fields of climate change, malnutrition, healthcare, education, environment, and more.

It is an educational process to train youth to take up crucial issues and problems in society. NIRMAN provides guidance, expertise, a platform, and an environment to inculcate self-learning and encourages youth to take social action. NIRMAN encourages youth to find a broader purpose in their lives beyond simply earning money, inspires them for social action, and cultivates a vibrant and supportive community of like-minded youth.

NIRMAN aims to create a large group of young professionals with the desire and capability to understand and solve pressing social problems.

Educational Goals:

1. To sensitize the youth towards various societal challenges by way of education through exposure, experience, efforts, and experimentation.
2. To enable the youth to find and actualize their mission and to equip them with the necessary skills, values, and vision to increase the effectiveness of their work.
3. To give them an opportunity and atmosphere to grow through 'Self Learning' and to find a more meaningful and joyful purpose for their lives while working on societal challenges.
4. To facilitate interaction with eminent social leaders and change-makers.

Methodology:

1. Conducting 12 residential training workshops
2. Training 600 youth as budding social change makers
3. Doing 5000+ flourishing and follow-up calls with workshop participants and the alumni community
4. Organizing variety of action-learning activities whereby 1000+ youth will volunteer & contribute 2000+ person-days
5. Facilitating 75+ youth to engage full-time in social action
6. Conducting 100+ sensitization lectures with 12,000+ college students across Maharashtra
7. Developing MoUs with and strengthening the association with different academic institutions like SGGS Engineering College, Nanded, Govt Engineering College Nagpur, MGM University Aurangabad, Cummins College of Engineering, Nagpur, Raisoni College of Engineering Nagpur, Joshi Bedekar College Thane, Ruia College Mumbai, MIT World Peace University Pune, etc.
8. Developing 20 educational posters and 30 educational videos, running a youth development podcast
9. Ensuring 10 lakh+ views for online educational content
10. 5000+ youth benefitting from online questionnaires and exercises designed by NIRMAN

11. Selling 6000+ books to inculcate reading culture among the youth
12. For the youth of Gadchiroli, designing and conducting various focused youth development and social engagement activities.
13. Sharing various NIRMAN inputs and developmental resources through the active WhatsApp contacts database of 12,000+
14. Strengthening and capacity building of the NIRMAN program team
15. Writing a year-long series of articles in the Marathi Daily Lokmat
16. Research on youth flourishing to be presented at various national and international platforms

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under promoting education, including special education and employment-enhancing vocational skills, especially among children, women, the elderly, and the differently abled and livelihood enhancement projects.

(C) State and District where project or programs proposed to be undertaken:

State: Maharashtra; District: Gadchiroli

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.15,00,000/- for the said project in the FY 2026-27.

Sr. No.	Description	Amount in Rs.
A	Compensation for organizing annual training camps, workshops and promotion of Nirman activities on various platforms	12,00,000/-
B	Capacity Building Activities of Nirman Team	3,00,000/-
	Total	**15,00,000/-**

CSR PROJECT II – Sharad Pawar - Inspire Fellowships

(A) CSR projects/Activities identified:

Education is meant to foster knowledge. How can we impart and receive education in today's age? How should lifelong learning be approached? How can we enhance the capacity to embrace upcoming challenges and foster true education? These are some challenging questions.

In recent years, the impact of challenges reshaping the daily context of human life has become increasingly evident worldwide. Due to this, there is a pressing need to fundamentally restructure school and university education, recognizing the urgent need for transformative changes in education.

Historically, revolutions such as the green and industrial revolutions have brought about changes in human life, transforming the world. However, it took centuries for the results of these revolutions to be visible. The industrial revolution took a century to cover the world and create "industrial civilization."

The information technology revolution took half a century to establish a digital empire. Today's revolutions are happening at lightning speed.

Rapid specialization and dynamic adjustment to changing circumstances are key factors in today's education. MKCL, in association with Yashwantrao Chavan Center, a Registered Public Trust having CSR Registration Number: CSR00008785, has initiated a scholarship for innovative teachers in the State of Maharashtra. This scholarship encourages teachers to find solutions to these challenges using their schools and students.

Educational Goals:

The following are the Educational Goals of this project:

1. Nurturing knowledge, creativity, aesthetic vision, love, and compassion in students' personalities.
2. Creating a foundation for "lifelong learning" in students, fostering a culture of "learn-unlearn-relearn."
3. Developing the ability to ask questions, curiosity, critical thinking, scientific perspective, presenting ideas, independent thinking, independent expression, courage to learn from failures,
   adventurous and exploratory attitude, preparedness to accept risks, and fostering such qualities.
4. Developing soft skills, communication skills, teamwork abilities, qualities of scouting and guiding, and an impartial and dedicated service attitude, and fostering such qualities.
5. Promoting entrepreneurial skills among students, derived from the experiences of school life.
6. Teaching students about creative knowledge construction while making them aware of how that construction can be knowledge-based, socially impactful, environmentally friendly, and technologically inclined.
7. Ensuring that students become successful partners with artificial intelligence and technology rather than becoming slaves to it.
8. Making efforts to achieve the holistic development of students' personalities by instilling the rich and integral human capabilities acquired from progress and culture. Students should not become dry, mechanical, or robot-like, and it is essential to take care of this aspect. If not done so, they will not only be useless but also become a burden. Inspiring and striving to make students sensitive, creative, rational, and well-cultured individuals. Teach children to be more cultured, teach machines to become smarter machines, and save children from becoming slaves to machines.
9. Developing capable personalities among students who can confidently face the challenges and opportunities in the world of progress and globalization.
10. Promoting a way of life that includes fearlessness, humility, truth, non-violence, simple living, satisfaction in work, self-control over desires and minds, sustainable use of natural resources, and fulfilling local needs as much as possible. Developing an educational environment that nurtures such a lifestyle.
11. Instilling respect and acceptance of the values enshrined in the Indian Constitution, fulfilling our duties and rights with sincerity, and developing a sense of reverence for the diverse Indian

culture that has evolved and maintaining sensitivity towards various cultures around the world, thereby fostering wise citizenship among children.

Methodology:

1. The fellowship will be provided to full-time teachers below 40 years of age.
2. The scholarship period is for one academic year, 2026-27.
3. Teachers teaching in schools and junior colleges qualify to apply for this scholarship.
4. A total of 20 teachers will be selected through a process of proposal scrutiny.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under Promoting education, including special education and employment enhancing vocation skills, especially among children, women, the elderly, and the differently abled and livelihood enhancement projects.

(C) State and District where the project or programs are proposed to be undertaken:

State: Maharashtra; District: All Districts

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.10,00,000/- for the said project in the F.Y. 2026-27.

Sr. No.	Description	Amount in Rs.
A	Scholarship to the teachers and allied expenses	10,00,000/-
	Total	**10,00,000/-**

CSR PROJECT III - Field Work in 'Integrated Agriculture Project

(A) CSR projects/Activities identified: Integrated Agriculture Project

In the Solapur District of Maharashtra, a considerable portion of agriculture is rain-fed. To increase production, farmers often make excessive use of fertilizers and pesticides. This practice has led to a significant rise in the cost of production, thereby making agriculture economically and environmentally unsustainable.

The concept of the **Integrated Agriculture Project** emerged during the implementation of the erstwhile *Swawalambi Sanjeevak Sheti Project*. MKCL Knowledge Foundation (MKCL-KF) has been working in this area based on a set of agricultural principles known as **Navadarshan in Agriculture**, which include:

1. Crop rotation
2. Poly-cropping
3. Cultivation of legumes across the entire plot
4. Multiple cash crops
5. Crop selection based on soil type

6. Crop selection based on crop life span
7. Crop selection based on growth habits
8. Crop selection based on land slope
9. Appropriate spacing between rows and plants

By adopting this biodiversity-based agricultural approach along with all integrated aspects, farmers can achieve true self-reliance and freedom from:

1. Water scarcity (*Jal Swarajya*)
2. Seed scarcity (*Beej Swarajya*)
3. Fertilizer scarcity (*Khad Swarajya*)
4. Food scarcity (*Vish Mukt Anna Swarajya*)

MKCL-KF a Section 8 Not for Profit Company (100% Subsidiary of MKCL) having CSR Registration Number: CSR00002824 has been successfully implementing this initiative since the year 2021–22. The objective is to promote scientific and sustainable integrated agricultural practices in Solapur District by offering fellowships to young and practicing farmers. Out of the 18 farmers selected, 11 are promising women farmers. These fellows successfully completed the fellowship by cultivating their land during the Kharif and Rabi seasons and generating a reasonable surplus income.

MKCL-KF has decided to continue this initiative by offering advanced training to last year's fellows and encouraging them to mentor new fellows. All selected fellows will undertake agricultural activities based on the above-mentioned principles of integrated agriculture during the ensuing Kharif season and the Rabi season, subject to water availability. They will be provided with high-quality local seeds suited to their specific agro-climatic zones. Agriculture domain experts will offer continuous guidance throughout the process.

The fellows will also maintain detailed data and evidence of all activities and their impacts. Additionally, the fellows will be introduced to complementary components of integrated agriculture such as poultry, animal husbandry, piggery, and aquaculture. These practices will help them earn supplementary income while also generating organic manure for their farms.

Educational Goals

- To improve soil health and enhance fertility
- To optimize the use of available water by adopting best practices
- To understand and effectively implement the principles of crop rotation
- To study various suitable integrated farming alternatives for rain-fed areas
- To learn and apply integrated farming methods that provide additional income opportunities for farmers

Methodology

- To promote biodiversity-based, low external-input agricultural practices in Solapur District
- To promote the principles of integrated agriculture among fellows and support them in generating supplementary income alongside conventional farming
- To continue testing the viability and acceptability of the self-reliant, regenerative, and sustainable agriculture model with Integrated Farming as evolved from the erstwhile Swawalmbi Sanjeevak Sheti project

- To monitor climate change–induced variations and provide real-time guidance to ensure a stable income for marginalized farmers

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources, and maintaining the quality of soil, air, and water.

(C) State and District where the project or programs are proposed to be undertaken:

State: Maharashtra.; District: Solapur

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.27,87,000/-for F.Y. 2026-27.

Sr. No.	Description	Amount in Rs.
A	Compensation for Fellows	19,46,400/-
B	Compensation for the Domain Expert for Field Supervision	7,86,600/-
C	Meetings, travel and miscellaneous expenses	54,000/-
	Total	**27,87,000/-**

CSR PROJECT IV – Mai Maushi - Sane Guruji Rashtriya Samrak Trust

(A)CSR projects/Activities identified:

Sane Guruji Rashtriya Samrak Trust is a Registered Public Trust having CSR Registration Number: CSR00030362. One of the objectives of this trust is to support and encourage the translation of literature from various Indian languages.

Since 2006, they have been publishing **Mai Maushi (माय मावशी)**, a magazine dedicated to promoting this translation process. The main objective is to create awareness about the rich literature developed in several languages. This magazine is widely read in several colleges across Maharashtra.

Goals:

1. To encourage translation activity by providing awards for the best-translated book in the name of **बाळशास्त्री जांभेकर भाषांतर पुरस्कार**.
2. To organize a conference of authors and translators named **साहित्य संवाद**.
3. To provide monetary assistance for translation.
4. To provide a residential facility for translators during the translation process.

Methodology:

1. **Appointment of Eminent Advisors**:

Sane Guruji Rashtriya Samrak Trust has appointed eminent authors, poets, and academicians such as Mr. Ramdas Bhatkal, Mr. Gajanan Khatu, Ms. Niraja, Dr. Sanjay M.G., Mr. Nitin Vaidya, and Mr. Arjun Dangle as advisors. They guide the trust in selecting titles for translation.

2. **Publication of a Quarterly Magazine**:
   Based on their suggestions, a quarterly magazine is published for the benefit of translators.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under Protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional art and handicrafts.

(C) State and District where the project or programs are proposed to be undertaken:

State: Maharashtra; District: Mumbai

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.5,00,000/- for F.Y. 2026-27.

Sr. No.	Description	Amount in Rs.
A	Compensation to translators and allied activities	5,00,000/-
	Total	**5,00,000/-**

CSR PROJECT V - Participatory Varietal Trials Project

(A) CSR projects/Activities identified:

Pragati Abhiyan is a Registered Public Trust and Society having CSR Registration Number: CSR00011309. It is a Civil Society Organization engaged in activities towards a more democratic and egalitarian society.

Key Aspects of Agriculture in Maharashtra:

- Predominantly rainfed agriculture
- More traditional grains grown than other crops.
- Low productivity of traditional crops, especially grains
- Small and marginal farmers dominate rainfed farming.

Working on any one of these aspects has the potential to make a dent in rural poverty.

Since 2018, Pragati Abhiyan has been focusing on the revival of millets, particularly Finger Millet (Ragi), working with farmers across 100 villages in 7 blocks of 3 districts. The project has successfully increased Ragi productivity from an average of 2.5 quintals per acre to 8 quintals per acre.

Ragi is a traditional minor millet for the farmers of this region and is part of their daily diet. However, the food items prepared from Ragi are often more aligned to adult tastes rather than those of children. To address this, we introduced recipes for Ragi-based foods such as Ladoos, Barfi, Biscuits, Upma, Kheer, Cake, and other items that children enjoy. This training was provided to women in general, SHG women members, Anganwadi sevikas, and others.

The next step involves setting up primary processing units equipped with threshing, grading, sorting, and packaging machines. Producer farmers' groups have been formed and registered as companies to run these primary processing units.

One important factor in this project is the seeds. The small and marginal, rainfed, tribal farmers who grow grains typically use home-preserved seeds, called landraces. It is understood that better seeds can give 10 to 20% higher productivity. In our project, each farmer has used their own preserved seeds. Dapoli Krushi Vidyapeeth has developed the Phule Nachani variety, which some farmers have tried but found unsuitable. While it has worked for farmers in the Kolhapur region, it has not been effective for farmers in Nashik, Thane, and Palghar.

Educational Goals:

- **Conduct Participatory Varietal Trials**:
  - Identify the 'best' Ragi seeds among the landraces in the region.
  - Focus areas: Nashik, Palghar, and Thane tribal regions.
  - Farmers will select and preserve seeds based on performance traits (yield, short duration, pest resistance).

- **Participatory Process:**
  - Engage farmers as custodians of the seeds.
  - Conduct trials in collaboration with farmers to ensure the selection of high-performing seeds.

Note: No known university attempts to research seeds using this methodology, except for an attempt in Jawahar under the Maharashtra Gene Bank Project.

- **Project Scope**:
  - Implement across 7 blocks and 3 districts.
  - Involve tribal farmers in:
    - Nashik
    - Thane
    - Palghar

- **Seed Varieties:**
  - Region has nine types of Ragi seeds, categorized by grain color: white, brown, and maroon.
  - Each color category includes three crop durations: early, mid, and late varieties.
  - Include the Phule Nachani variety developed by Dapoli Krushi Vidyapeeth.

Expected Outcomes:
The first year will involve single-line selection, followed by multiline selection, and subsequently, seed multiplication is planned. Farmers in these regions can then choose seeds based on the characteristics they find important for their farm plots.

Pragati Abhiyan will study the process of registering seed varieties with the university using participatory methodology, follow that process, and apply for the registration of Ragi variety or varieties.

Pragati Abhiyan will develop a manual for conducting participatory varietal trials, which will be useful to other organizations interested in taking up similar studies for local oil seeds like Niger, pulses like Udid, and minor millets like Porso.

Methodology:

1. **Farmer Participation**:
    - Involve 15 to 20 farmers across 7 blocks in three districts.
    - Each farmer will allocate a plot of land for this study, planting the ten types of Ragi seeds mentioned earlier, plus their usual seed.

2. **Plant Population**:
    - Each type will have a plant population of 150.

3. **Planting Arrangement**:
    - Each seed type will be planted in a specific row distinct from other seed plants.
    - Boards will identify each row, and data will be collected periodically using a set of formats.
    - Participating farmers will receive periodic training for observations and record-keeping.

4. **Following Package of Practices**:
    - Farmers will follow the Package of Practices propagated by Pragati Abhiyan over the years.
    - Three types of data sets will be collected:

    I. One-time data about the farmers, the farm plot, and soil characteristics.
    II. Event-based data related to various stages of plant growth, from preparing the nursery bed to harvesting—dates, and plant observations.
    III. Weekly data on the weather (rainfall days, cloudy days, windy days, and sunny days) and observations about disease occurrence, identification, and management.

5. **Selection Process**:
    - A week before harvest, farmers will visit the plots and choose the best plant according to their criteria (e.g., number of tillers, color of the grains, size of the grains, weight of the grains, disease resistance, duration, etc.).
    - Farmers will describe the reasons for selecting a particular plant as the best among its rows.

6. **Seed Iteration Process**:
    - Selected plants will be the seeds for the next Kharif season.
    - After a similar process in Kharif 2025, the best of those seeds will be planted in Kharif 2026.
    - By the end of Kharif 2026, the seeds will have gone through three iterations.

7. **Farmer Commitment and Compensation**:
    - This process requires a commitment of almost 1 acre of farm plot and more time for observations from the farmer's family.
    - This may result in less grain available for home consumption.
    - Consideration will be given to compensating farmers for their contribution.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining the quality of soil, air and water, including contribution to the Clean Ganga Fund set up by the Central Government for rejuvenation of river Ganga.

(C) State and District where the project or programs are proposed to be undertaken:

State: Maharashtra; District: Nashik, Thane and Palghar

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.5,00,000/- for F.Y. 2026-27.

Sr. No.	Description	Amount in Rs.
A	Coordinator Compensation	3,00,000/-
B	Compensation to the farmers for participating in this experimental project	55,000/-
C	Training and Travel	50,000/-
D	Data Management Cost	75,000/-
E	Administration Cost	20,000/-
	Total	**5,00,000/-**

CSR PROJECT VI – Arogya Bhan

(A) CSR projects/Activities identified:

Aabha Arogya Bhan Collective Association (आभा), a Registered Public Trust having CSR Registration Number: CSR00075105, is working extensively in the field of health communication and awareness. The team consists of people from different walks of life – doctors, counsellors, lawyers, medical researchers, and artists.

Flagship Programs:

1. **Releshani:**

Overview: Releshani refers to an enriched, fulfilling relationship. This 3-day workshop is facilitated by the Arogya Bhan team of communicators. The format is fully interactive and experiential.
Topics Covered:

- Understanding one's body and mind
- Relationships with parents, children, teachers, colleagues, friends, and more
- Physical and emotional well-being
- Sensitivity towards ourselves as well as others

Methods: Group discussions, skits, songs and music, and a variety of activities.

2. **Winning Over Anaemia**

Overview: Six out of 10 Indian women are anaemic, meaning their HB count is below 11 gm. The root causes of anaemia include social and economic factors.

Topics Covered:

- Root causes of anaemia
- Signs and symptoms
- Local, daily foods that help overcome anaemia
- Simple recipes that provide required minerals
- Challenges faced in overcoming anaemia and solutions

Method: Open conversations and a 360-degree view on the topic.

3. **Senior Citizens and Their Health:**

Overview: Focuses on both physical and emotional well-being for senior citizens, addressing social connections, financial management, and living a purposeful life.

4. **Talking about Nutrition (पोषण संवाद):**

Overview: Designed for all ages, this program covers nutrition beyond proteins, minerals, and calories.

Topics Covered:

- Core values of food.
- Affordability, procurement, and production of food
- Cooking and consumption methods
- Specific nutritional needs based on the audience's context (rural, urban, semi-urban)
- Influence of occupation, physical activity, and financial and social situations on nutrition

5. **Doctor-Patient Relationship:**

Overview: Addresses the transformation in the doctor-patient relationship due to factors like corporatization of the medical field, increased patient awareness, stricter legal frameworks, and profiteering in the medical industry.
Topics Covered:

- Maintaining a professional yet warm relationship
- Ensuring the best interest of patients
- Creating a fair environment for doctors and medical professionals

6. **School Health:**

Overview: Focuses on foundational awareness and habits towards health for children.

Topics Covered:

- Basic hygiene aspects like cleanliness, environment, and water quality
- Thought-provoking discussions among students about health
- Perceptions about health, personal hygiene, and their surroundings
- Encouraging awareness and consciousness about health at home and outside

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under Eradicating poverty, hunger and malnutrition, promoting health care which includes sanitation and preventive health care, contribution to the Swachh Bharat Kosh set-up by the Central Government for the promotion of sanitation and making available safe drinking water.

(C) State and District where the project or programs are proposed to be undertaken:

State : Maharashtra; District: All Districts

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.5,00,000/- for the said project in F.Y. 2026-27.

Sr. No.	Description	Amount in Rs.
A	For Project implementation	5,00,000/-
	Total	**5,00,000/-**

CSR PROJECT VII - Marathi SahityaSrushti

(A) CSR projects/Activities identified:

MKCL Knowledge Foundation (MKCL-KF) is a Section 8 Not for Profit Company (100% Subsidiary of MKCL) having CSR Registration Number: CSR00002824 and having *inter alia the* objective to undertake any activity for the publication of literature.

To promote Marathi language, literature, and reading culture, MKCL Knowledge Foundation has launched the 'Marathi SahityaSrushti' project. This initiative provides a single platform for Marathi literature, bringing together books from all authors and publishers within a single portal. It offers literature enthusiasts a space for knowledge and networking. Unlike traditional passive listings, this

tech-driven initiative is designed to drive active engagement with patrons and lovers of Marathi literature on social media.

Objectives:
The main objective is to balance our deep respect for Classical Marathi literary traditions with a modern, digital-first growth strategy. The aim is to undertake an initiative as a "Digital Preservation and Literacy" program.

Methodology:
- Brand Authority: By shifting from an "Encyclopaedia" model to a "Platform" model, we position Marathi Sahitya Srushti as the premier authority for Marathi literature in the digital age, paving the way for future monetization (memberships/sponsorships).
- Enrichment of App and Website: The investment ensures that Marathi Sahitya Srushti becomes the primary digital destination for Marathi literature.
- The "Phygital" Strategy: An attempt will be made to blend a strong digital presence by dedicating an amount to physical workshops and state-wide visits to ensure remaining in the grassroots literary community while providing a modern platform for new voices.
- SEO Ranking: The dedicated editorial team will aim to digitize and publish high-quality articles and classical works, significantly increasing our organic search (SEO) ranking.
- Community Engagement: Through the 10 planned workshops and state-wide visits, it is expected that 500+ new contributing Bookfluencers and writers will be onboarded, creating a vibrant contributor network across Maharashtra.

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under Promoting Education and Protection of National Heritage, Art, and Culture.

(C) State and District where the project or programs are proposed to be undertaken:

State: Maharashtra.; District: Pune

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.16,90,000/- for F.Y. 2026-27.

Sr. No.	Description	Amount in Rs.
A	Compensation to resource persons and allied expenditure	16,90,000/-
	Total	**16,90,000/-**

CSR PROJECT VIII - Popularization of Indian Art in the Digital Space

(A) CSR projects/Activities identified:

MKCL Knowledge Foundation (MKCL-KF) is a Section 8 Not for Profit Company (100% Subsidiary of MKCL) having CSR Registration Number **CSR00002824**. One of its key objectives of MKCL-KF is to promote Indian art in the digital space through an initiative called **InDiFi: Indian Digital Fine Arts**.

To promote Indian art, MKCL-KF has undertaken an initiative to preserve and digitise art forms developed across various regions of India. Indian-inspired digital outputs can take multiple forms, including graphics, text, audio, images, videos, and animations. With the support of digital technologies and artificial intelligence (AI), these art- and culture-inspired artefacts can be created and disseminated on a large scale.

In addition to static artefacts, animations play a vital role in reflecting Indian aesthetics. Earlier, animation was considered a highly specialised skill; however, today the animation industry provides significant employment opportunities for Indian youth. In the age of AI, individuals can create videos, animated content, speaking avatars, 3D models, and website animations more easily than ever before. InDiFi aims to integrate Indian aesthetics into all these digital creations.

InDiFi will introduce a distinctive Indian aesthetic layer to animations and digital media in India by creating authentic Indian motifs, styles, datasets, and a pool of trained artists. This initiative will provide Indian artists and animators with a meaningful alternative to generic global libraries by offering culturally rooted and locally relevant digital assets.

Objective:
During the year **2026–27**, InDiFi will focus on laying the foundation for a robust Indian Digital Art ecosystem. The year will emphasize research, documentation, prototyping, talent development, and strategic planning to gradually evolve InDiFi into an open-source platform for Indian Digital Art.

This platform will enable free downloading of digital assets while providing opportunities for artists, researchers, and contributors to voluntarily participate under specifications defined by MKCL-KF.

Methodology:

- **Research:**
  - Research on the distinguishing characteristics of Indian art forms
  - Research on AI-enabled art inclination and assessment tools
  - Study of global case studies related to communities and platforms that have successfully promoted arts, heritage, and cultural knowledge in digital formats, in order to identify an optimal path for InDiFi
  - Critical study of existing Indian digital art practices, outputs, and platforms

- **Research Assignments and Specification Building**:
  - Visual guides for identifying Indian art styles
  - Motif and symbol dictionaries
  - Video demonstrations illustrating how to achieve Indian art styles using digital tools
  - Course outlines and assessment frameworks

- Photo documentation of living cultural traditions and themes
- Development of AI models or agentic AI tools to achieve authentic Indian styles
- Website content including documents, articles, and blogs

- **Education and Talent Pipeline Development**:
  - Collaboration with art college professors, art students, and digital learners
  - Preparation of course outlines for Indian Digital Art programs
  - Development of assignments that convert cultural research into digital assets
    - Creation of assessment rubrics specific to Indian art forms

- **Motion and Animation Prototyping**:
  - Animated icon sets
  - Animated visual waveforms
  - Animated process documentation
  - Animation of traditional paintings and illustrated story sequences
    - Pilot-level outputs to ensure process clarity and scalability

- **Initiate Animation-Ready Visual Asset Libraries:**
  - Indian character libraries, including gestures, expressions, emotional states, clothing, and drapery
  - Character movement repositories with animated gestures and expressions
  - Indian props such as furniture, flora, fauna, animals, and birds
  - Modular Indian environment packs, including balconies, kitchens, windows, and staircases
  - Indian aesthetic libraries comprising colour swatches, decorative patterns, motifs, and key characters
  - Digitally tagged assets with metadata suitable for AI training and reuse

(B) Sector in which the project is covered according to Schedule VII of the Companies Act, 2013:

The aforesaid project is covered under Promoting education and Protection of National Heritage, Art, and Culture.

(C) State and District where the project or programs are proposed to be undertaken:

State: Maharashtra.; District: All over Maharashtra

(D) Amount outlay (Budget) project or program-wise:

It is proposed to spend approx. Rs.19,68,872/-- for F.Y. 2026-27.

Sr. No.	Description	Amount in Rs.
A	Compensation of One Domain Expert and allied expenditure	19,68,872/-
	Total	**19,68,872/-**

Contribution to Prime Minister's National Relief Fund

In case any amounts are lying unutilized and not reallocated by the Board, the Company shall contribute to the Prime Minister's National Relief Fund within the mandatory specified period, to the extent of the amount falling short of proposed CSR expenditure for the financial year 2026-27.

Approved by Board of Directors on June 19, 2026

For Maharashtra Knowledge Corporation Limited

SAMEER SHIVSHANKAR PANDE

Digitally signed by SAMEER SHIVSHANKAR PANDE
Date: 2026.07.03 14:40:56 +05'30'

Sameer Pande
Managing Director
DIN 00143616